

# Vision

August 2011



First Choice of Local Businesses

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Thank you to our wonderful sponsors!

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## July Luncheon Highlights

**At our July Luncheon, City of Schertz** City Manager, John Kessel, updated our Members on the current and future projects within the Schertz area. Also, Schertz Chamber President, Maggie Titterington, informed our Members on "What are YOU getting for your Membership".

Thank you to **All Occasions Catering** for our lunch and **Pastry Bliss** for donating the cake as well as the Schertz Civic Center for hosting the event.



In addition, we also welcomed three new Members to our Chamber: **Primerica**; **VIP Staffing**; and **Edward Jones Investments – Christian Pliego**. Congratulations to all!



Emily Quintanilla &  
Peggy Thrower  
Primerica



Christie Strunk  
VIP Staffing



Christian Pliego  
Edward Jones  
Investments

## Biz-Ed Breakfast

**SBA/SCORE** will lead the next series of education on Social Networking – How it can work for you. RBFCU will provide breakfast.

**Date:** Wednesday, August 24th

**Time:** 7:30 – 9am

**Location:** Schertz Chamber/Visitor Center (1730 Schertz Pkwy)

**Cost:** FREE SCOC Members; non-members \$10

**RSVP by August 22nd** to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org)  
or call 210-566-9000

**SCORE**  
Counselors to America's Small Business

## 2011 "The Taste" Highlights

**Close to 800 people** in various team jerseys, referee shirts, and even mascots filled the Schertz Civic Center for "Tailgating at The Taste", sponsored by **HEB** in Schertz! The public tasted samples of ribs, wings, kabobs, desserts and more! Beverages were provided by **RBFCU**.

The Samuel Clemens & Byron Steele High School Cheerleaders entertained the audience with an exciting dance and cheer routine, while their school mascots, HE Buddy, the Y-Guy of **YMCA**, and Sporty from **SportClips**, circulated through the crowd. The Spurs Coyote even stopped by our tailgate party and hammed it up with the public. Games were arranged by the **Schertz Family YMCA** and, our **hYPer** group had face-painting for the kids.



Congratulations to the winners in the following categories:

**Best Ribs: CBQ Eatery**

**Best Wings: HEB**

**Best Kabob: All Occasions Catering**

**Best Theme: BG's Catering**

**Best Dessert: Pastry Bliss**

**Best of the Best: CBQ Eatery**

**Taster's Choice: Graceland Assisted Living**

**Best Booth: HEB**

Thank you to all our Tailgating Vendors! Your participation made this Taste a great success.



We would like to thank our returning judges, Schertz Mayor Hal, Mark Roberts of **Schertz Auto Service**, Laura Mallum of **Fairfield and Hampton Inn & Suites**, and our special guest celebrity judge, Leslie Mouton of KSAT 12 News.

**A VERY special thanks to our Board Members, Ambassador Committee, and Volunteers for helping at the event. We could not have done it without you!**

## August Luncheon

Join us on **August 16th** at the Schertz Civic Center.

Featured at this luncheon:

**Guest speaker:** Andrew Lowe,  
Vice President of Frost Health  
Insurance

**Topic:**  
"Healthy Employees, Healthy Business;  
Working for Wellness".



**NOTE: Several of our Chamber Medical businesses will have exhibit tables before and after the luncheon from 10:30am to 1:30pm offering information and services. Make plans to show up a little early to lunch this month.**

All area businesses and individuals are invited to attend and **MUST RSVP by August 9th** to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org) or call us at 566-9000.

**Cost:** \$15 SCOC Members/\$25 (pre-paid) non-Members

**Lunch Policy:** As a friendly reminder: All meals are prepaid according to the RSVP count. Cancellations must be received no later than 7 days before the event. In the occurrence you cannot attend, please send another representative in your place; otherwise you will be billed as a "no-show". Thank you for your support!

## After-Hours Mixer

**La Quinta Inn & Suites** hosted our July Mixer. Several lucky Members walked away with great door prizes as they networked with one another and enjoyed fabulous food and beverages. The winner of our cash prize drawing was CBQ Eatery, but unfortunately was not there to collect. This means, the amount increases to \$150 at our next mixer!



## AUGUST AFTER-HOURS MIXER

**When:** August 18th @ 5:30pm – 7pm

**Where:** Schertz Family YMCA

621 Westchester (Schertz)

**What:** Food, drinks, fun, prizes & Chamber Cash  
Must be present to win!

**RSVP by August 16th** to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org)  
or call 566-9000



**hYPer: above; beyond; SUPER**

helping **Y**oung **P**rofessional **e**ntrepreneurs **r**esource

**Purpose:** HYPER exists to build a network where Young Professional between the ages of 21-39+ can meet together for mutual support, exchange resources for professional enrichment, socialize and combine efforts for community service.

The next meeting will take place **Thursday, August 4th** at Tazas, located at 3126 Pat Booker Road, Universal City, from **11 am – 12:30 pm**. Lunch will be "dutch-treat".

**RSVP by August 2nd** to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org).  
**Group Attendance Fees for Members & First-time attendees FREE. \$15 for non-members.**

Contact the Chamber for more information @ 566-9000.

## 2010 Business Directory

**Get your business noticed and reserve your space today!** We are accepting ads for our new 2012 Business Directory/Visitor Guide. This publication will be used for an entire year and direct mailed to over 11,000 residents in the Schertz area. They will also be distributed in area hotels, businesses and inserted into relocation packets for incoming residents as well as visitor centers throughout Texas.

Sizes ranging from 1/8 page to full-size page are available and special discounts for those businesses who use the same ad as last year. Don't have an ad? No Problem. One can be designed for you at affordable rates.

Ad sizes, dimensions and prices are as follows:

Size	Cost Member/non-Member
1/8 page	\$250/\$375
1/4 page	\$400/\$600
1/2 page	\$700/\$1050
Full-page	\$1200/\$1800
Inside cover/Inside Back and Back Cover	\$2000/\$3000

Contact the Schertz Chamber for more information.

## Ribbon Cutting

**Cibolo Creek Physical Therapy**

6032 FM 3009, Suite 130 (Schertz)

Monday, August 15th @ 10 am

## Did you know?

**Gentle Care Pet Hospital** received the American Animal Hospital Association (AAHA) Accreditation. The evaluation included a quality assessment review of the hospital's facility, medical equipment, practice methods, and pet care management. Congratulations Dr. Zachry, Dr. Gillmore and staff!

## Golf Classic

**Fore!** Our Second Annual Golf Classic will take place Friday, October 21st at **Olympia Hills Golf & Conference Center**. Registration begins at 11am with a shotgun start at 12:30pm.

A portion of the proceeds will go to benefit the DECA Program at Samuel Clemens and Byron Steele High Schools. DECA is an organization that "prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe." Last year our donation helped the teams attend the 2011 Texas DECA State Career Development Conference in Ft. Worth. Kossla Veasna, a Senior at Steele High School won DECA State Championship title in the Fashion Merchandising Plan, and 28 DECA students from Steele and Clemens qualified for the state level of competition! Let's help them meet their goal, once again.



Thank you to our Phil Mickelson Sponsor, **Brandt Engineering**, Bubba Watson Sponsors: **Frost Bank, Schertz Bank & Trust**, and **GVEC**, our Golf Cart Sponsor: **AAA Auger**, and our Beverage Cart Sponsor **Broadway Bank**.

Many more are still available. Contact the Schertz Chamber for sponsorships, team and individual registration forms.



## President's Corner

**WOW! That is all I can say about this year's Tailgating at the Taste. After final tallies, 840 people came through our doors. Ribs, wings, kabobs, desserts and more were sampled and approved by all. So many people came up to me and other Board Members and commented about how pleased they were with the Taste this year. As much as I would like to take credit for the event, it was a group effort and MANY people need to be recognized who helped make this such a success:**

**Board Members: Jewell Davenport, Shirley Bennett, David Burns, Connie Jones, Jan Hayne, Kelly Smith, & Fredy Degollado. Ambassadors: Kelley Howard, Sherri Caldwell, Gloria Ludewig, Lauren Burns, Sandra Hicks, Dara McGarrell, Michelle Sutton, Robin Thompson, Shelly Lauer & Tabor Woolard. Hyper Members: Windy Korn, Whitney Wiedner, Drew Sifuentes, Christian Pliego, Sharon Warshaw and Jessica Bray. Our office volunteer Kari Bridges was awesome in helping everywhere. And I would totally be remiss in not mentioning last but certainly not least, my partner in crime once again, Nancy Kotzur, without whose help, organizational skills and burning the midnight oil, I would only get half the things accomplished that I need to do. You're the best, Nancy!**

**Thank you to all the vendors who participated – I hope you get all the business you so deserve – the food was great! And thanks for the support of the members of this Chamber community who came out to see us. I truly serve the best Chamber around! Have a great month!**

**We here at the Schertz Chamber of Commerce and its Board of Directors has an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don't forget – Choose Chamber!**

## Visitor & Call Log Report


### Total Walk-in traffic: 175

- Maps/Visitor Guides/Area Information - 67
- Chamber Event - 50
- Chamber Business - 42
- New Member interest – 6
- Other - 10

### Total Phone calls to Chamber: 297

- Business Inquiries/Referrals - 37
- Visitor Center/City Questions – 18
- Chamber Event Inquiries – 95
- Misc. Chamber Questions – 74
- New Member interest – 10
- Other – 63

## Community Calendar

Aug 4:  Tazas @11:30am-12:30pm

Aug 15: Ribbon Cutting: **Cibolo Creek Physical Therapy @ 10am**

Aug 16: **Chamber Luncheon. Schertz Civic Center 11:30am**

Aug 18: **Mixer at Schertz Family YMCA @ 5:30 – 7pm**

Aug 22: **First Day of School**

Aug 24: **Biz-Ed Breakfast. Schertz Chamber/Visitor Center @7:30am**