

December 2011

Vision



Newsletter from the Schertz Chamber of Commerce

Merry Christmas

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Thank you to our wonderful sponsors!

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Executive Sponsors



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Schertz Bank & Trust * Schertz Family YMCA * Wal-Mart * Frost Bank *
State Farm Insurance – John Delgado Agency * Jordan Ford Brandt
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Chamber Board of Directors

Chair - Jewell Davenport: KDJ Insurance
Chair-Elect: Connie Jones: HEB - 3009
Treasurer - Shirley Bennett: Barrett Cooper & Associates
Treasurer-Elect: Fredy Degollado: Schertz Family YMCA
Secretary - Jan Haynie: Broadway Bank @ 3009
Melvin Golla: Schertz Bank & Trust
Johnny Bierschwale: Assistant City Mgr – City of Schertz
David Burns: GVEC
Kelly Smith: LeapFrog Promotions
Gary Inmon: Law Offices of Gary Inmon
Mable Goldsmith: Wal-Mart @3009

Get Your Business Extra Attention

LUNCH SPONSORSHIPS - includes 1 free lunch, live speaking time during the luncheon, plus place promotional items on all tables. Limit 2 sponsors per lunch and only \$150 each.

Call or email to schedule your Lunch sponsorship today!

November Luncheon Highlights

Our Members received a surprise at our Member Appreciation and Awards Luncheon! The Board of Directors and our President treated each Member to lunch, as well as gave a gift to all who attended.

The Chamber presented the DECA Programs of Steele and Clemens High Schools \$600 each as a result of our 2nd Annual Golf Classic. A presentation was also made to the RAFB Quarterly Civilian Award Winner including the Chamber Welcome Bag and items given by **javaNook**, **Olympia Hills Golf Center** and **Schertz Family YMCA**.

Five Ambassadors received their medals for 3 years of service, officially becoming Senior Ambassadors! **Whitney Wiedner-Graphic Designer**, **Kelley Howard-Barrett Cooper & Associates**, **Sherri Caldwell-Barrett Cooper & Associates**, **Tamara Pearis-Todays Promos**, and (not pictured) **Michelle Sutton-Graceland Assisted Living**.



Also honored were Ambassador of the Year, Whitney Wiedner and Ambassador's Choice, Elizabeth Kuhlmann



Whitney Wiedner,
Graphic Designer



Elizabeth Kuhlmann,
RBFCU

November Luncheon cont.

Congratulations to the following winners:



Mr. Congeniality:
Bob Cantu, City Schertz
Ms. Congeniality:
Laura Mallum,
Fairfield/Hampton Inn & Suites



Volunteer of the Year
Lauren Burns,
Vallance Security



Mixer of the Year
3009 Self-Storage,
Olaf Emblem



Board Member of the Year
Jewell Davenport,
KDJ Insurance Agency



Spirit Award
Windy Korn,
State Farm-
Alex Hartman Agcy



President's Choice
Shirley Bennett,
Barrett Cooper & Assoc. P.C.



Corporate Business of the Year
GVEC,
David Burns



Small Business of the Year
Simply Charming Cakes,
Cheryl Culwell

In addition, our four Founding Board Directors who are ending their time of service were honored with the Cornerstone Award. Thank you to Board Chair Jewell Davenport, Treasurer Shirley Bennett, and Vice Chairs Melvin Golla, and Johnny Bierschwale for your shared vision, hard work, dedication and realization of creating the Schertz Chamber of Commerce.



We also officially welcomed our new Board Directors whose terms will begin in January 2012. They are: Eric White – **C&W Properties**, Bob Cantu – **City of Schertz**, Pam Cox – **Frost Bank**, Wendy Griffin – **Schertz Bank & Trust**, and Kevin O'Donnell – **Sign-A-Rama**.

Thank you **Black Tie Catering** for the delicious meal, **A Moment in Time** for the beautiful centerpieces, **Rogers Entertainment** for setting the atmosphere with his lighting, as well as, the **Schertz Civic Center** for hosting the event.

After-Hours Mixer

Thank you to **Hampton Inn & Suites** who hosted our November Mixer. Guests were welcomed to the hotel by red carpet, networked with one another, while enjoying delicious food, beverages, and playing Movie Trivia. The winner of our cash prize drawing was **Cibolo Creek Custom Decks**, but unfortunately they were not there to collect. This means, the amount increases to \$350 at our next mixer!



DECEMBER AFTER-HOURS MIXER

When: Wednesday, December 14th @ 5:30pm – 7pm
Where: Pawderosa Ranch, 120 Windy Meadows (Schertz)
What: Food, fun, Chamber Cash drawing of \$350 & more!

Bring your doggies! They are also welcome to attend.
RSVP by December 12th to
nkotzur@schertzchamber.org or call 566-9000

Ribbon Cuttings

Pediatrics Rehabilitation & Behavioral Services

3 Commercial Place
Schertz, Texas 78154

Friday, December 2nd @10 am

Devoir Fitness Studio

1208 FM 78, Suite I
Schertz, Texas 78154

Wednesday, January 4th @10 am

January Luncheon

Join us on January 17th from 11:30am to 1:00 pm at the Schertz Civic Center. Our President as well as our Treasurer, Fredy Degollado will give the "State of the Chamber Address"

All area businesses and individuals are invited to attend & **MUST RSVP by January 10th** to nkotzur@schertzchamber.org or call us at 566-9000.

Cost: \$18 SCOC Members and \$28 (pre-paid) non-Members

Lunch Policy: As a friendly reminder: All meals are prepaid according to the RSVP count. Cancellations must be received no later than 7 days before the event. In the occurrence you cannot attend, please send another representative in your place; otherwise you will be billed as a "no-show". Thank you for your support!



Schertz Chamber of Commerce

hYPeR: above; beyond; SUPER

helping **Y**oung **P**rofessional **e**ntrepreneurs **r**esource

Purpose: HYPeR exists to build a network where Young Professional between the ages of 21-40 can meet together for mutual support, exchange resources for professional enrichment, socialize and combine efforts for community service.

Hyper meets once a month for lunch. Call 566-9000 or email us at president@schertzchamber.org for meeting location.

Ground Breakings



Schertz United Methodist Church
3460 Roy Richard Drive
Schertz, Texas 78154
Phone: 210-658-3202

After only 15 years at their current location, **Schertz United Methodist Church** has grown in number to require a new Sanctuary! Close to 200 people, including Mayor Baldwin, Councilmember Jim Fowler, Member Robert Westbrook, and Chamber President Maggie Titterington, turned out for the ground breaking event. Visit: <http://schertzunitedmethodist.com> for worship times and more information.

Holiday Festivities

Festival of Angels

Friday, December 2nd @ 6pm in Pickrell Park
Night Parade @ 6:30 pm

FREE Admission & Parking

Food, beverages, entertainment, Market Dayz

Sled Mt. Schertz!

Santa Claus is coming to Frost Bank!

Saturday, December 3rd from 10am – 1pm

Frost Bank, 16895 IH 35 North (Schertz)

Free photos & open to the Public

Northeast Lakeview College presents Santa's Wonderland

This original piece, cast of community children choir, faculty, and students, will combine multimedia video and projection to create a one of a kind journey. The adventure will take you to a magical place of wonder, delight, and imagination.

Friday, December 9th @ 7pm

Saturday, December 10 @ 2pm & 7pm

Performing Arts Center, 1201 Kitty Hawk Rd (Universal City)

\$5 General Admission

Free – ages 10 & under, and Alamo Colleges employees & students (w/proper ID)

To preorder tickets, call 210-488-5318

Did You Know?

Hearthstone Bakery Café won the Reader's Choice Award for "Best Sandwich" in San Antonio. To read the full story, drop by their location at 8096 Agora Parkway, Suite 100 in Selma, order one of those award winning sandwiches, and pick up a copy. Congratulations, Jason, Joe, and the rest of the gang!



President's Corner

Black Friday, a time when the "black" meant businesses getting back into the money and out of the red of debt. After watching the news, the black SHOULD mean "black" mood – mean spirited shoppers armed with pepper spray, grumpy store clerks (with good reason) who had to end their Thanksgiving festivities early so they could be at work for the Thursday shopping events and YOUR mood as you had to fight traffic, long lines and hear the same 3 Christmas carols played in EVERY store. When did we start to lose the true "Reason for the Season"?

As we get ready for more of the holiday rush, I wish each and every Member business prosperity, success and some good family time. I also encourage you to remember and pass on the holiday cheer to tired restaurant servers, giving the "bennie" (benefit of doubt) to those drivers who drive YOU crazy and offering a word of encouragement to the cashiers in the stores who are as tired of the long lines as you are. Show special appreciation to your employees who may be working crazy shifts, longer hours and shorter lunches. Show appreciation to YOURSELVES by taking time to relax, enjoy your family and friends and plan for the coming New Year. May this Christmas bring new memories, renewed vision for your businesses and more ways and opportunities for the Chamber to walk alongside you and your businesses in building that better tomorrow.

Merry Christmas from Maggie, Nancy and the Board of Directors of the Schertz Chamber of Commerce!

We here at the Schertz Chamber of Commerce and its Board of Directors has an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don't forget – Choose Chamber!

Visitor & Call Log Report

Total Walk-in traffic: 96

- Maps/Visitor Guides/Area Information - 37
- Chamber Event - 2
- Chamber Business - 48
- New Member interest – 3
- Other - 6

Total Phone calls to Chamber: 218

- Business Inquiries/Referrals - 35
- Visitor Center/City Questions – 21
- Chamber Event Inquiries –34
- Misc. Chamber Questions – 77
- New Member interest – 4
- Other – 47

Community Calendar

Dec 2: Ribbon Cutting. Pediatrics Rehabilitation & Behavioral Services @ 10am

Festival of Angels. Pickrell Park @ 6pm
Night Parade @ 6:30pm

Northeast Lakeview College–"Merry Band of Elves"
@ 6:30 pm. Performing Arts Center

Dec 3: Schertz Area Artz Council-Schertz Market Dayz.
Pickrell Park @10am – 4pm

Santa Claus visits Frost Bank in Schertz: 10am – 1pm

Dec 6: Northeast Lakeview College First Tuesday Film Series
"7 Brides for 7 Brothers" @ 6:30pm NE Lakeview
Performing Arts Center

Dec 9&10: Santa's Wonderland. Northeast Lakeview College
@7pm. Performing Arts Center

Dec 14: After-Hours Mixer. Pawderosa Ranch @ 5:30-7pm

Dec 23&26: Christmas Holidays–SCOC/Visitor Center closed

Dec 30&Jan 2: New Years Holidays–SCOC/Visitor Center closed