

MONTHLY  
LUNCHEONS

Ribbon  
Cuttings

Ambassadors

The  
Taste

Membership  
101

Schertz  
Shoot-out

Meet  
the  
Candidates

hyper  
Schertz Chamber of Commerce

Biz-Ed

After-Hours  
Mixers



Business  
Expo

# Vision

Newsletter from the Schertz Chamber of Commerce

## JANUARY 2012

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*Thank you to our wonderful sponsors!*

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### Executive Sponsors



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## Chamber Board of Directors

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Bob Cantu - City of Schertz  
Eric White - C&W Properties  
Pam Cox - Frost Bank  
Kevin O'Donnell - Sign-A-Rama @ 3009

## 2012 Business Expo

The graphic features a central sunburst design with the word "RETRO" in large, colorful letters. Below it, there are images of a classic car, a jukebox, and a slot machine. Text includes "SAVE THE DATE", "SCHERTZ BANK & TRUST Presents RANDOLPH METROCOM & SCHERTZ CHAMBERS BUSINESS EXPO 2012", "February 22nd 6pm-8pm Schertz Civic Center", and "Sponsored by City of Schertz \* Silver Tree Nursing & Rehabilitation Center \* GVEC".

Travel through time without a time machine! Schertz Bank & Trust, Randolph Metrocom and Schertz Chambers of Commerce present the 3rd Annual Business Expo at the Schertz Civic Center.

Spaces are limited and going FAST!  
Download your registration form at [www.schertzchamber.org](http://www.schertzchamber.org) or call 210-566-9000.

## January Luncheon

Join us on January 17th from 11:30am to 1:00 pm at the Schertz Civic Center. Our President, as well as our Treasurer, Fredy Degollado will give "The State of the Chamber Address"



All area businesses and individuals are invited to attend & **MUST RSVP by January 10th** to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org) or call us at 566-9000.

**Cost:** \$18 SCOC Members/\$28 (pre-paid) non-Members

**Lunch Policy:** As a friendly reminder: All meals are prepaid according to the RSVP count. Cancellations must be received no later than 7 days before the event. In the occurrence you cannot attend, please send another representative in your place; otherwise you will be billed as a "no-show". Thank you for your support!

## NEW "Member 101" Session

Are you a new Member to the Schertz Chamber or just want to refresh your knowledge on all the benefits we offer? Make plans to attend "Membership 101", immediately following our January luncheon. Offered quarterly, we will present a 30 minute session which will include: creating your FREE Chamber website connection, networking, sponsorship opportunities and more. **Beginning January 17th at 1pm** at the Schertz Civic Center.

## Get Your Business Extra Attention

### SPONSOR A LUNCH!

Includes 1 free lunch, live speaking time during the luncheon, **PLUS**, if you choose, place promotional items/brochures on all the tables.

Call or email to schedule your Lunch sponsorship today!

## Biz-Ed Breakfast



**Back by Popular Demand!** SBA/SCORE will again be leading the Business Basics Series every 4th Wednesday of the month. Educate yourself on the latest business trends, social marketing and financial information. This monthly presentation is free to SCOC Members, non-members only \$10. Breakfast will be provided by RBFCU.

**Date:** Wednesday, January 25th

**Time:** 7:30 – 9am

**Location:** Schertz Chamber/Visitor Center  
(1730 Schertz Parkway)

**Topic:** Motivating Your Employees (Round table discussion)

RSVP to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org) by January 23rd or call 210-566-9000 to reserve your spot. Space limited to the first 10 people!

## After-Hours Mixer

**Thank you, Powderosa Ranch**, for hosting our final Mixer for 2011. Guests, including their dogs, enjoyed the evening socializing with one another. Several lucky winners walked away with free car washes donated by **Clear Blue Car Wash**. The winner of our \$350 Chamber Cash Drawing was **Lowes in Schertz**, who unfortunately was not there to collect. **Schertz Area Senior Center**, located at 608 Schertz Parkway, will host our next Mixer on Thursday, January 19th from 5:30– 7pm.



## JANUARY AFTER-HOURS MIXER

**When:** Thursday, January 19th @ 5:30pm – 7pm

**Where:** Schertz Area Senior Center  
608 Schertz Parkway (Schertz)

**What:** Food, fun, Chamber Cash Drawing of \$50 & more!

**RSVP by January 16th to**  
[nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org) or call 566-9000

## Future Ribbon Cuttings

**Wednesday, January 4th @10 am**

**DeVior Fitness Studio**

1208 FM 78, Suite I  
Schertz, Texas 78154

**Thursday, January 5th @10 am**

**Allstate Insurance-Deschamps Agency**

1420 Schertz Parkway, Suite 230  
Schertz, Texas 78154

## Ribbon Cuttings



### Pediatric Rehabilitation & Behavioral Services

3 Commercial Place  
Schertz, Texas 78154  
Phone: 210-858-9062

President/CEO, Lupe Castaneda, MS, BCBA of Pediatric Rehabilitation & Behavioral Services cuts the ribbon at their Grand Opening. **Pediatric Rehabilitation & Behavioral Services** provides ABA Therapy, Occupational Therapy, Speech Therapy, and Physical Therapy to children, youth, and adults with autism and other developmental disabilities. Their highly trained staff have years of experience in treatment, diagnostics and working with families. This location serves the Schertz and surrounding areas. Hours of operation are Monday-Friday 8am – 5pm.



**h**elping **Y**oung **P**rofessional **e**ntrepreneurs **r**esource

**Purpose:** HYPeR exists to build a network where Young Professionals between the ages of 21-40 can come together for mutual support, exchange resources for professional enrichment, and combine efforts for community service.



Are YOU hYPeR? Hyper meets once a month for lunch.  
Call 566-9000 or email us at  
[president@schertzchamber.org](mailto:president@schertzchamber.org) for details.

## Visitor & Call Log Report

### Total Walk-in traffic: 95

- Maps/Visitor Guides/Area Information - 18
- Chamber Event - 19
- Chamber Business - 30
- New Member interest – 2
- Other - 26

### Total Phone calls to Chamber: 167

- Business Inquiries/Referrals - 20
- Visitor Center/City Questions –14
- Chamber Event Inquiries –33
- Misc. Chamber Questions – 61
- New Member interest – 4
- Other – 35

## Community Calendar

Jan 2: New Years Holiday–SCOC/Visitor Center closed

Jan 4: Ribbon Cutting: DeVoir Fitness Studio @ 10a.m.

Jan 5: Ribbon Cutting: Allstate Ins.-Deschamps @ 10a.m.

Jan 14: Guadalupe Co. Republican Women: Military Appreciation & Voter Registration @12:30-3:30p.m. at the Schertz Public Library

Jan 17: Chamber Luncheon. "State of the Chamber" Schertz Civic Center @ 11: 30a.m.

Jan 19: After-Hours Mixer. Schertz Sr. Center @ 5:30-7p.m.

Jan 25: Biz-Ed Breakfast @ 7:30a.m. SCOC/Visitor Center

## Did You Know?

**Brandt Engineering** was named "Best Engineers" in San Antonio? Read full story at <http://www.stonethrowaway.com/question/?id=14705745&q=engineers-in-San-Antonio-Texas>

**Northeast Lakeview College** is accepting scholarship applications for Young Leaders Conference February 25th. Visit [www.alamo.edu/districts/sli](http://www.alamo.edu/districts/sli). Deadline is February 10th.

**A new year with new beginnings!** It's hard not to see 2012 as a fresh start with all the possibilities of what is yet to be. Business speaking, I believe we are on an upward trend; I see it all around, and not just because it was the holidays. People ARE spending more money now and it's up to us to be creative in how we can get Joe Public into our front doors. Is it through more personable customer service? More selection of products? Is it educating our audience? Is it simply re-vamping the way we do business? We at the Chamber want to help.

This new year brings more business education for you through our Biz Ed breakfasts and Membership 101 classes; more networking through our monthly Mixers and Luncheons, young professional group hYPer and Ambassadors Committee; more opportunities to participate through our Business Expo, Taste of the Town, Schertz Shootout Speed Networking and Golf Classic and our first evening Awards Banquet to honor all that you, our Members do, to not only support the Chamber but the communities we live in at large. Remember, "Attitude determines Altitude". And we at the Chamber want you ALL flying high this year! Here's to a great year together!

*We here at the Schertz Chamber of Commerce and its Board of Directors has an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don't forget – Choose Chamber!*

## Spreading Christmas Cheer

**Several Chamber Members** visited area nursing homes to spread Christmas cheer by singing Christmas carols. Residents were treated to cupcakes & cookies afterwards. Special thanks to **Schertz HEB, KDJ Insurance, Barrett Cooper & Associates, A Moment In Time, and Broadway Bank.**



Graceland Assisted Living

Schertz Area Senior Center



Autumn Winds



Silver Tree Nursing & Rehabilitation Center



## President's Corner

