

VISION



Newsletter from the Schertz Chamber of Commerce

July 2011

Thank you to our wonderful sponsors!

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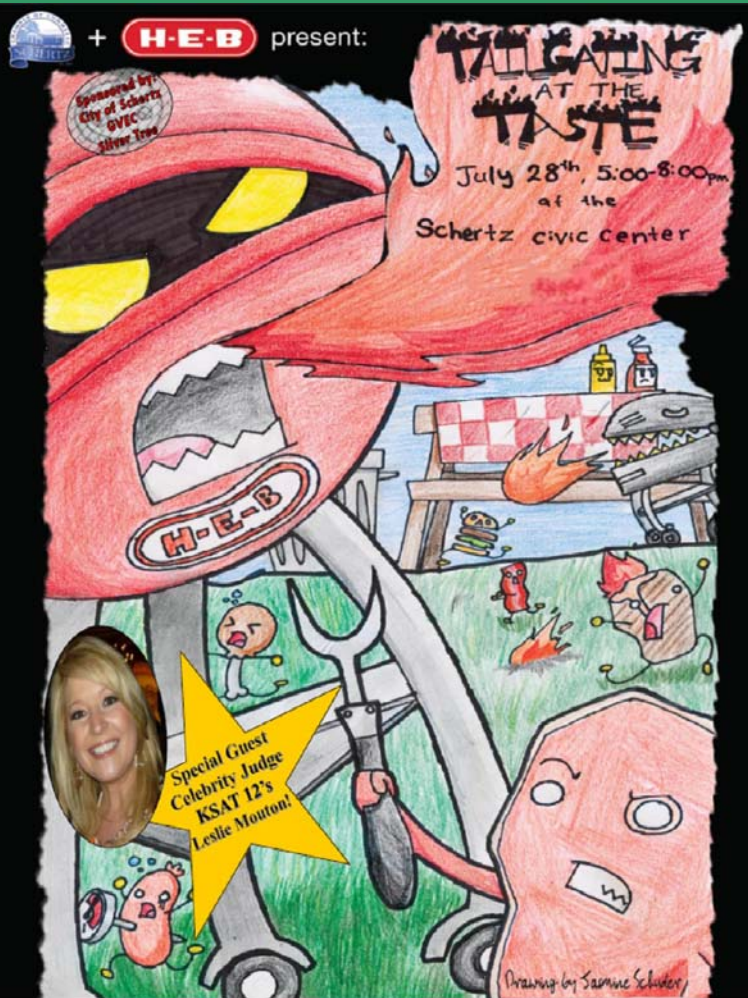
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2011 “The Taste”



TICKETS ON SALE at the Schertz Chamber of Commerce & Visitor's Center
1730 Schertz Parkway (210)566-9000

\$10 General Admission \$5 Seniors (60+) and Children (3-11) Children Under 2—FREE!

FOOD * ENTERTAINMENT * GAMES * DOOR PRIZES * SPECIAL SURPRISE GUEST!

Don't miss all the Tailgating fun!

Sample wings that will win the game, Kabobs that kick a field goal, Ribs that'll take you to the Red Zone, and more!

Date: Thursday, July 28th

Time: 5 – 8 pm

Location: Schertz Civic Center

Tickets on sale **NOW** at Chamber Offices/ Visitor Center.

June Lunch Highlights

At our June Luncheon, Broker Tim Brown of **RE/MAX Corridor**, informed our Members on the real estate market trends for Schertz and the surrounding areas. “Hugs and Kisses” were presented to Cedric Edwards, David Scagliola, John Kessel, John Bierschwale and Bob Cantu in appreciation of their hard work and dedication to the Schertz Chamber. Maggie Titterington was surprised and honored with gifts from the Board and a speech from Councilmember, David Scagliola, for completing one year of being our President.

Thank you to **O'Neill's Catering** for our lunch and **Simply Charming Cakes** for donating the cake and the Schertz Civic Center for hosting.

In addition, we also welcomed three new Members to our Chamber: **Guy Scott & Associates**; **COSTCO Wholesale**; and **Jan's Design on a Dime**. Congratulations to all!



Jan Kidder
Jan's Design
on a Dime



Guy Scott
Guy Scott & Associates



Roger Villalobos
COSTCO Wholesale

July Luncheon

Join us on July 19th at the Schertz Civic Center for our monthly luncheon. Featured at this luncheon: guest speaker Schertz City Manager John Kessel, who will provide updates on upcoming developments in the City of Schertz, new member presentations, and the topic “What are YOU getting for your Membership?”



RSVP by July 12th to nkotzur@schertzchamber.org or call us at 566-9000

Cost: \$15 SCOC Members/\$25 (pre-paid) non-Members

Lunch Policy: As a friendly reminder: All meals are prepaid according to the RSVP count. Cancellations must be received no later than 7 days before the event. In the occurrence you cannot attend, please send another representative in your place; otherwise you will be billed as a “no-show”. Thank you for your support!

Biz-Ed Breakfast

SBA will lead the next series of education on how to build a business plan. RBFCU will provide breakfast.

SCORE[®]
Counselors to America's Small Business

Date: Wednesday, July 27th

Time: 7:30 – 9am

Location: Schertz Chamber/Visitor Center (1730 Schertz Pkwy)

Topic: “Building a Business Plan”

Cost: FREE SCOC Members; non-members \$10

RSVP by July 25th to nkotzur@schertzchamber.org or call 210-566-9000

Ribbon Cuttings



Pastry Bliss

1420 Schertz Parkway, Suite 270
Schertz, Texas 78154
Phone: 210-386-2428

Rachel Foster, owner of Pastry Bliss, cuts the ribbon with her mother, Kathy Strong, which officially welcomed them to the Schertz Chamber. Rachael is a graduate of the Le Cordon Bleu Patisserie & Baking program in Austin. She and Kathy bake all of the pastries completely from scratch, while her sisters, Emily and Kayla, assist customers at the counter. Pastry Bliss provides a variety of sweet treats, custom cakes, and coffee & tea.



The City of Cibolo held two official "Grand Openings" for their new Police Department and Fire Station. Both feature state of the art equipment and capabilities to better serve the residential public. Congratulations!

Future Ribbon Cutting

Pediatrics Rehabilitation & Behavioral Services

3 Commercial Place (Schertz)
Be watching for Date & Time!



hYPER: above; beyond; SUPER

helping Young Professional entrepreneurs resource

Purpose: HYPER exists to build a network where Young Professional between the ages of 21-39 can meet together for mutual support, exchange resources for professional enrichment, socialize and combine efforts for community service.

On April 21st the hYPER team had their first Community Service day and helped Mynette Benedict, Director of the Schertz Housing Authority.



The **next meeting** will take place **Thursday, July 7th** at Youz Guyz, located at 316 Pat Booker Road, Universal City, from **11 am – 12:30 pm**. Lunch will be "dutch-treat".

RSVP by July 5th to nkotzur@schertzchamber.org. **Group Attendance Fees for Members & First-time attendees FREE. \$15 for non-members.**

Contact the Chamber for more information @ 566-9000.

After-Hours Mixer

United SA Federal Credit Union hosted our June "Welcome to Summer" Mixer. Members networked with one another while enjoying kabobs, sliders, and refreshing beverages. The winner of our cash prize drawing was GG Cut & Style, but unfortunately was not there to collect. This means, the amount increases to \$100 at our next mixer!



JULY AFTER-HOURS MIXER

When: July 21st @ 5:30pm – 7pm

Where: La Quinta Inn & Suites
17460 Four Oaks Lane (Schertz)

What: Food, drinks, fun, prizes & Chamber Cash
Must be present to win!


RSVP to 566-9000 or nkotzur@schertzchamber.org

Ambassador Mixer

The Ambassador Luau was a great success! Our wonderful Ambassadors mixed it up with Chamber businesses and potential members and let everyone know why our team is the best and how to become part of it! Many door prizes were awarded, thanks to The Wash Tub, Broadway Bank & Scentsy. All attendees enjoyed food donated by Encanto, Wal-Mart, CBQ Eatery, HEB, COSTCO and Freebirds, with beverages donated by Tri-County Distributors and A Moment in Time. The limbo contest winner was Sharon Warshaw of Scentsy and Robin Thompson in the “don’t say no” contest.



Community Calendar

- July 1 – 4: **36th Annual Schertz Jubilee @ Pickrell Park**
- July 2: **Guadalupe Co. Republican Women’s 4th Annual Kiddie Parade – @ 5 pm in Seguin Central Park**
- July 4: **Chamber/Visitor Center Closed**
- July 7:  Meeting. Youz Guyz @11:30am-12:30pm
- July 19: **Chamber Luncheon. Schertz Civic Center 11:30am**
- July 21: **Mixer at La Quinta @ 5:30 – 7pm**
- July 27: **Biz-Ed Breakfast. Schertz Chamber/Visitor Center @7:30am**
- July 30: **Comal County Senior Citizens Foundation Dinner & Dance. Schertz Area Senior Center @6:30pm**

I am so glad I am an American. I proudly celebrate the 4th of July each year but now, for me, it means much more than parades, fireworks and lots of good carnival food. Both my sons are serving our country: one is in the Navy, serving a second tour and the other a Marine, about to ship out in December. My heart rejoices when I see families reunited with their loved one and cries for those families who suffer the loss. As a very wise person said, “Freedom is not free”. I know this very well as my heart will jump every time the phone rings or the news comes on with another fatality of our American men and women who serve.

To those members who have loved ones serving; thank you and God Bless your brother, sister, mother, father, son or daughter who chooses such a heroic job in life. To those members who have suffered the loss of one who gave all for me, for you, for all of us; thank you for their selfless act of love and courage. May this 4th of July be of blessing, honor, remembrance and love. God Bless America.

We here at the Schertz Chamber of Commerce and its Board of Directors has an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don’t forget – Choose Chamber!

Visitor & Call Log Report

Total Walk-in traffic: 119

- Maps/Visitor Guides/Area Information - 67
- Chamber Business - 36
- New Member interest – 6
- Other - 10

Total Phone calls to Chamber: 321

- Business Inquiries/Referrals - 18
- Visitor Center/City Questions – 39
- Chamber Event Inquiries – 95
- Misc. Chamber Questions – 82
- New Member interest – 12
- Other – 75

Did you know?

Hearthstone Bakery Café has the areas “Best Sandwich” according to voters on WOAI TV! Congratulations to Jason, Joe and the gang!

Jan Kidder of **Jan’s Design on a Dime** is featured in Schertz Magazine for donating her services to Operation Homefront! Read about it in the July issue.



President’s Corner