

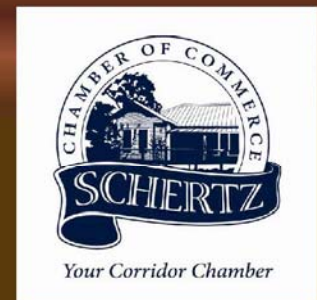
VisionZ

Newsletter from the Schertz Chamber of Commerce

August 2010

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A special thanks to our Sponsors:

- City of Schertz
- GVEC
- Silver Tree
- San Antonio Federal Credit Union
- Schertz Bank & Trust



Schertz Chamber Golf Classic

Friday October 15, 2010

Northcliffe Golf Course

REGISTER YOUR TEAMS NOW for the First Annual Schertz Chamber Golf Classic on October 15th at the newly renovated Northcliffe Golf Course! Registration and lunch begins at 11am with a Shotgun Scramble at 12:30pm. Awards Ceremony, Door Prizes and Silent Auction will be at 5pm.

Sponsorship levels ranging from \$200 to \$3000. Forms can be picked up at the Chamber Offices or downloaded from our website at: www.schertzchamber.org.

THANK YOU! Frost Bank for their "Phil Mickelson" sponsorship

August Luncheon



Our guest speaker will be Jonathan Bean, Planning Director, TXDOT San Antonio District. He will discuss current and future traffic conditions of Schertz and nearby areas. All area businesses are welcome to

attend on Tuesday, August 17th 11:30 am - 1:00 pm. RSVP by Tuesday, August 10th to Nancy at 566-9000 or email your attendance to nkotzur@schertzchamber.org. Cost is \$15 for members and \$20 for non members.

Future Luncheon Dates

September 21: Klaus Weiswurm from ITM – "Investing Where You Work and Live"

October 19: Bob Treacy - "The New Healthcare Reform Bill & Your Business"

Executive Board: Jewell Davenport, Shirley Bennett, Jan Haynie, David Burns, Melvin Golla, Gary Inmon

Board of Directors: Jewell Davenport, Shirley Bennett, Jan Haynie, Johnny Bierschwale, David Burns, Melvin Golla, Kelly Smith

Ribbon Cuttings



Dentures & Dental Services

6051 FM 3009, Suite 250

Schertz, Texas 78154

Phone: 210-599-8700

Clinic Manager Pat Walton cuts the ribbon at the Grand Opening of their new clinic on July 23. Dentures & Dental is a full service dental laboratory which accepts all major PPO Network plans. Call today to schedule your appointment. Office hours are Monday through Friday 8am – 5pm.



Mathnasium of Schertz

6032 FM 3009, Suite 180

Schertz, Texas 78154

210-646-6284

At the Grand Opening of Mathnasium of Schertz, Director Nam Le cuts the ribbon and is welcomed to the Schertz Chamber of Commerce. At Mathnasium, students are taught to "visualize math" through their highly specialized techniques. Mathnasium's goal is to increase the student's math skills from Pre-K to Pre-Calculus. Tutoring is available. Call for more information. Office hours are Monday-Thursday 10am-2pm.

FUTURE RIBBON CUTTING DATES

August 9th at 11 am: Gentle Care Pet Hospital. 17244 IH35 N, Suite 7

August 20th at 3 pm: KM Impressions. 17323 IH35 N, Suite 105

July Luncheon Highlights

July's Schertz Shootout was a huge success, with over 80 Chamber Members meeting and exchanging business cards and information.



In addition, three new members received their plaques: Priority Payments, Regency Mortgage and Alva Enterprises.

Special thanks to Schertz Family YMCA for being our July lunch sponsor and for also donating many wonderful door prizes. Also, thanks to Jordan Ford for the donation of two VIP tickets to the CBR.



President's Corner

It has been a great summer! We have had many exciting changes, ranging from our new Chamber logo to updating and upgrading our Membership Sponsor Investment schedule. Beginning September 1, 2010, a new fee schedule will be put in place to replace and answer all the questions that quite a few members had regarding what they were receiving from their individual memberships. I have attached the tier system to this newsletter for you to print and keep. It is revolutionary to the standard Chamber sponsorships in the fact that we will not use the number of employees in the company to assess the membership fee, but let YOU tell us what your company's needs are, in terms of how you would like to have your business marketed and promoted. In these times of watching our pennies and wanting to get as much value from our marketing dollars as possible, I as well as the Board, feel that this system will serve our Members better and will allow you to choose which investment best suits your company, in this season of your company's life. Because, as any successful business person knows, as your business grows, so will your business' needs.

The Chamber is here threefold: to support your business in terms of showing you ways to be more successful, be your voice in your time of professional need or challenge and look out for your interests within the community. I, as well as the Board, have an open door policy within the Chamber. If you have any concerns or issues, please do not hesitate to call me at 566-9000 or email me at president@schertzchamber.org. Our Board Member's business cards are handed out at each luncheon and on them is listed their names and contact information. We want to hear from you and welcome any input, concerns or kudos you may want to give.

Have a prosperous and blessed August!

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Biz Ed Breakfast

Biz-Ed Breakfast.

A monthly seminar offered from 7-9am at the Schertz Chamber Offices. Learn basic skills on How to make business successful.

Beginning August 25th, and offered every fourth Wednesday of the month. Topics featured: Business Plan 101; Managing your Finances and Marketing Your Business. Register today! Space limited to the first 10 people. Free to SCOC Members, Non-members \$10.00



Congratulations Ambassadors

Our Ambassadors were in a competition to sell the most tickets to the Culinary Carnával.

Congratulations Pam Foster for selling the most, a total of 43! Combined, the Ambassadors alone sold 250 tickets. We cannot express enough our appreciation for everything you do for the Chamber.



Community Calendar

August 9: Ribbon Cutting & Grand Opening for Gentle Care Pet Hospital, 11am

August 17: Luncheon- Guest Speaker: Jonathan Bean of TXDOT, 11:30am -1pm

August 20: Ribbon Cutting & Grand Opening for KM Impressions, 3pm

August 23: First Day of School

FEATURES & BENEFITS	Proprietor	Investor	Partner	Corporate	Executive	President	CEO
# of Listings in Chamber Membership Directory	1	1	2	2	3	3	4
# of Listings in Business Category of Website	1	2	2	3	3	4	4
Brochures & Business Cards displayed in lobby	✓	✓	✓	✓	✓	✓	✓
One Ribbon-Cutting/Grand Opening Event	✓	✓	✓	✓	✓	✓	✓
Membership Plaque	✓	✓	✓	✓	✓	✓	✓
Membership Sticker	✓	✓	✓	✓	✓	✓	✓
Membership Coin	✓	✓	✓	✓	✓	✓	✓
Invitation to Monthly Luncheon*	✓	✓	✓	✓	✓	✓	✓
Invitation to Quarterly Mixer	✓	✓	✓	✓	✓	✓	✓
Invitation to Networking Events	✓	✓	✓	✓	✓	✓	✓
Opportunity to Host Business Mixers	✓	✓	✓	✓	✓	✓	✓
One time new investor recognition in Herald newspaper	✓	✓	✓	✓	✓	✓	✓
One Time New Investor Recognition in monthly newsletter	✓	✓	✓	✓	✓	✓	✓
Chamber Advertising Opportunities	✓	✓	✓	✓	✓	✓	✓
Business Website link from online directory	✓	✓	✓	✓	✓	✓	✓
Highlighted Listing in Printed Directory	✓	✓	✓	✓	✓	✓	✓
Inclusion of marketing materials in Welcome Basket	✓	✓	✓	✓	✓	✓	✓
Special Event listing on website	✓	✓	✓	✓	✓	✓	✓
Special Event Listing on weekly Updatez newsletter		✓	✓	✓	✓	✓	✓
Special Event Listing on Visionz Monthly newsletter		✓	✓	✓	✓	✓	✓
Job Posting listing- classifieds		✓	✓	✓	✓	✓	✓
One Time Business Spotlight on Website		✓	✓	✓	✓	✓	✓
Free Chamber Board Room use (per availability)			✓	✓	✓	✓	✓
Copy of Chamber Mailing List			✓	✓	✓	✓	✓
Company/Business coupon on website			1/yr	2/yr	3/yr	4/yr	5/yr
Company/Business Coupon listed on weekly Updatez newsletter			1/yr	2/yr	3/yr	4/yr	5/yr
One Coupon placement quarterly on monthly newsletter				✓	✓	✓	✓
Company name listed on weekly update email as corporate sponsor				✓	✓	✓	✓
10% off any size ad in Business Directory or Map				✓			
10% off standard booth in Business Expo and/or Taste				✓			
Company logo on weekly update email					✓	✓	✓
List of new residents/move ins in area*					✓	✓	✓
Highlighted Investment Recognition at Banquet/End of					✓	✓	✓
Company listed on monthly luncheon powerpoint					✓	✓	✓
Business Logo on blue Welcome Bags*					✓	✓	✓
Co. Name listed on all advertising for Special Events					✓	✓	✓
25% of any size ad in Business Directory or Map					✓		
15% off standard booth in Business Expo or Taste					✓		
Reserved VIP table w/company name at monthly luncheon						✓	✓
2 minute verbal ad yearly at chamber luncheon						✓	✓
1 display table yearly at Chamber luncheon						✓	✓
Preferential Ad placement in Directory						✓	✓
Preferential Ad placement in Coupon Book						✓	✓
Preferential Booth placement in Expo/Taste						✓	✓
Company Logo on Website						✓	✓
Free lunch a month at chamber luncheon						1	2
35% off standard booth in Business Expo or Taste						✓	
50% off any size ad in Business Directory						✓	
Free 1/4 page ad in Business Directory							✓
Company Logo on Front Page of Chamber Website							✓
Complimentary Booth at Business Expo (10 x 10)							✓
Banner Ad on Front Page of Chamber Website							✓
1 golf tournament foursome at Chamber Classic							✓
TOTAL VALUE	\$300	\$650	\$1,000	\$2,000	\$5,000	\$8,000	\$13,000
Membership Investment	\$250	\$450	\$750	\$1,000	\$2,500	\$5,000	\$7,500

