

December 2010

# Vision

Newsletter from the Schertz Chamber of Commerce

Merry Christmas from  
the Staff and Board!

- Business Expo
- Grand Openings
- November Appreciation Luncheon
- Meet Our New Board Members
- Community Calendar
- President's Corner



**Inset** – Jan Haynie and John Bierschwale.  
**Front Row L to R:** Mable Goldsmith, Connie Jones,  
Nancy Kotzur, Shirley Bennett, Kelly Smith  
**Back Row L to R:** Maggie Titterington, Jewell Davenport,  
Fredy Degollado, Gary Inmon, David Burns, Melvin Golla

## 2011 Business Expo

## Grand Openings

### Ye Olde Market at the Live Oak Civic Center

BUSINESS EXPO 2011

Sponsored by

SCHERTZ BANK & TRUST

February 23<sup>rd</sup> 5 to 8pm

#### Business Owners - Showcase Your Business

Are you proud of your customer service?  
Do you have an amazing product?

Want to put your business in front of  
300+ Metrocom area residents?

Then register for the Ye Olde Market,  
2011 Business Expo co-hosted by the  
Randolph Metrocom & Schertz Chambers  
of Commerce

Network with other Metrocom area  
businesses and local public officials.

Prizes given to the Business with the  
Best Decorated Booth and Best Costume

#### Attendees - Talk to Local Business Owners

Do you have questions about Insurance,  
Investments, Plumbing, Auto Repairs or  
other businesses?

Want to talk to someone without feeling  
pressured to buy?

Then you'll want to attend Ye Olde Market,  
2011 Business Expo

Co-hosted by the Randolph Metrocom &  
Schertz Chambers of Commerce

It's a great opportunity to learn more about  
your local area businesses, meet public  
officials and servants, talk to them in a  
relaxed fun environment

Register NOW! Deadline Jan. 25<sup>th</sup>



#### Smart Moves Realty

17156 IH 35 North, Suite B  
Schertz, Texas 78154  
Phone: 210-888-1059

Smart Moves Realty held their Grand Opening on November 16th. Realtors Cyndi Broschat and B.J. Posey were officially welcomed to the Schertz Chamber of Commerce with a plaque presentation. Smart Moves is committed to providing the highest level of service possible to their clients and strive to offer the best professional advice and council.

Let the team of Smart Moves Realty work with you, whether you are buying your first home, relocating, or selling. Office hours are Monday – Friday 8:30 am – 5:00pm.

## January Luncheon



#### Plaque Presentations and the "State of the Chamber" Address.

Join us as we present plaques to our wonderful New Members to the Chamber as well as discuss the state of the Chamber and the coming year. Mark your calendar for Tuesday, January 16th, 11:30 am - 1:00 pm. RSVP by Tuesday, November 11th to Nancy at 566-9000 or email your attendance to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org).

## Community Calendar



- December 3:** Festival of Angels @Pickrell Park 6 – 11 pm
- December 5:** Schertz Market Dayz @Schertz Civic Center 10am – 5pm
- December 12:** Deadline for Schertz Holiday Lighting Contest
- December 24:** Christmas Eve. Chamber/Visitor Center closed
- December 31:** New Year's Eve. Chamber/Visitor Center closed

The second joint Expo of Schertz and Randolph Metrocom Chambers of Commerce, "Ye Olde Market" Business Expo 2011 will be February 23, 2011 at the Live Oak Civic Center from 5-8pm. Booth Decorating, Costume contests as well as prizes and give-a-ways are on the agenda. Promote your business by being a sponsor of the show! For more information and registration, go to [www.schertzchamber.org](http://www.schertzchamber.org) or call 566-9000 for more information.

**Board of Directors:** Jewell Davenport, Shirley Bennett, Jan Haynie, Melvin Golla, Johnny Bierschwale, David Burns, Kelly Smith, Gary Inmon, Fredy Degollado, Connie Jones, Mable Goldsmith



## November Luncheon Highlights

**Golden wrapped presents** awaited our Members at our November Member Appreciation and Awards Luncheon. A video showing highlights of the year was shown and we played "Chamber Family Feud". The Board and President surprised all attendees by picking up the tab and treating everyone to a meal as a Thank You for their continued support. Many awards were given out, including Small Business of the Year - Bud and Bloom Flowers, Corporate Business of the Year - Schertz Bank and Trust, Ambassador of the Year- Kelley Howard of Barrett Cooper and Associates , Senior Ambassador Award (3 years of service to our Chamber) - Mary Turnbull of Sam's Club and Sandra Hicks. For a complete list and pictures of all winners, please check out the December Issue of Schertz Tales Magazine.



A special **BIG** thanks to Today's Promos, Black-Tie Affairs Catering, Simply Charming Cakes, Alva Enterprises, Roger's Entertainment, Bud and Bloom Flowers, the Schertz Civic Center and Straughan Photography without whose help and participation, this event would not have been possible



## President's Corner

It's **FINALLY** cold and feels like the holidays to me! It's hard to think about Christmas, toasty fires and hot chocolate when it's 85 degrees outside. We **ALL** have expectations of what we think things should be in life: whether it's the right temperature for the holidays, the right foods at that special meal or even what we think a Chamber should be like for our businesses. We have been receiving the surveys back that we sent out to you via email and I thank you for all the input thus far. We are **YOUR** Chamber and as such, want to know what we've done right, wrong and where we can improve. There have been so many positive changes in the past 6 months including: 70 new Members, new logo, coins, plaques & decals, after hours Mixers that are monthly instead of quarterly, upgrades in our luncheons and speakers, the new area map, new Business Directory and Visitor's Guide going to print in two weeks and, most important I think, a new energy and attitude that has been infused within our Members. It is our **BUSINESSES** that make us the best Chamber. The New Year holds so much more for us as a Chamber and I not only look forward to it but am excited by all the possibilities that are out there to build business, build community, and build a better tomorrow – for you, for me, for the future. May you and yours be blessed this holiday season.

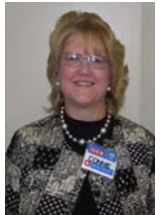


## Meet Your New Board Members!



**Fredy Degollado**, Executive Director for Schertz Family YMCA, has lived in the Schertz area for over 35 yrs. He is very active in the Schertz business and community arena, including the SCUCISD Facility Advisory Committee, Rotary club, and being a volunteer coach. Fredy is passionate about making the Schertz area successful and will be concentrating on business and economic development for the Schertz Chamber of Commerce.

**Connie Jones** is the Unit Director for HEB on 3009. Since she has been at this location since May 2010, she has already participated in our Taste and Golf Classic. Her passion is giving to the community, as evidenced in her participation in church and high school committees, and wants to contribute to the Schertz area and Chamber by building relationships and developing memberships within the Schertz Chamber of Commerce.



**Mable Goldsmith** is the store manager at Wal-Mart on 3009. She has been a member of the Schertz Chamber of Commerce for over 4 years and brings over 35 years of retail experience and organizational skills to us. Through Wal-Mart, she has sponsored and donated towards many Chamber events, including our Anniversary Luncheon and Golf Classic. She is a born and raised Texan and she takes pride in developing people and being a role model for women in business.

