

2011 Business Expo



Your Corridor Chamber
In Cooperation with the
City of Schertz
&
Corporate Sponsor OVCC

Co-hosted by
the Randolph
Metrocom &
Schertz
Chambers of
Commerce

Sponsored by
SCHERTZ BANK & TRUST

**Yo Ope
Market**
at the
Live Oak Civic Center

BUSINESS EXPO 2011

- ◆ Talk to Local Business Owners
- ◆ Door Prize Drawings
- ◆ Business/Costume Prizes
- ◆ Have tons of FUN!
- ◆ And Much More!

Free Admission!
February 23rd 5 to 8pm

hYPer

hYPer: above; beyond; SUPER

helping **Y**oung **P**rofessional **e**ntrepreneurs **r**esource

Purpose: HYPER exists to build a network where Young Professional Entrepreneurs in Schertz and surrounding areas can meet together for mutual support, exchange resources for professional enrichment, and combine efforts for community service.

This group is targeted to an age group that needs the support and the help getting connected. By design, it is meant to be a fun way to accomplish your goals and network your business.

The first meeting will take place Thursday, February 3rd at the Schertz Chamber office located at 1730 Schertz Parkway, Schertz from 11:30 am – 12:30 pm. Lunch will be provided. RSVP by January 31st. Free for Members. \$5 for non-members.

Contact the Chamber for more information @ 566-9000

Biz-Ed Breakfast

Due to a great response from individuals who attended our last Biz-Ed Breakfast series last fall, we are offering the 3-part sessions once again! This course, sponsored by the UTSA Small Business Development Center, will be occurring every 4th Wednesday, beginning February 23rd from 7-9am at the Schertz Chamber office.

RSVP your attendance by February 16th to nkotzur@schertzchamber.org or call 210-566-9000.

February Topic: Business Plan 101

Date: Wednesday, February 23rd

Time: 7 – 9 am

Cost: FREE to SCOC Members; non-members \$10

Coming in March: Financial 101

Coming in April: Marketing Your Business

Brought to you by:



After-Hours Mixer

When: February 7th @ 5:30pm – 7pm

Where: Encanto – A Mexican Grill (formerly Martha's)
6032 FM 3009, Suite 100, Schertz

What: Food, drinks, fun, prizes and money give-away.
Must be present to win! RSVP to 566-9000 or nkotzur@schertzchamber.org

February Luncheon

Guest Speaker: David Baenziger, Counseling Coordinator of UTSA Small Business Development Center

Date: Tuesday, February 15th

Time: 11:30 am – 1:00 pm

Location: Schertz Civic Center, 1400 Schertz Pkwy



Please RSVP your attendance by Tuesday, February 8th to 210-566-9000 or email nkotzur@schertzchamber.org.

\$15 SCOC Members/\$20 Non-Members.

Board of Directors: Jewell Davenport, Shirley Bennett, Jan Haynie, Melvin Golla, Johnny Bierschwale, David Burns, Kelly Smith, Gary Inmon, Fredy Degollado, Connie Jones, Mable Goldsmith

Grand Openings

(photos courtesy of: Schertz Public Affairs Department)



Lee Dental Centers
2935 Pat Booker Road
Universal City, Texas 78148
Phone: 210-681-5555

Lee Dental Centers was welcomed into the Schertz Chamber of Commerce Wednesday, January 12th. Owner Dr. Robert Lee, accompanied by his daughters, Dr. Powell and Dr. Cristal and his staff, cuts the ribbon at their Grand Opening Ceremony. Lee Dental Centers accepts most major dental insurances as well as CareCredit for patients with insufficient benefits.



RE/MAX Corridor
14621 IH 35 North #108
Selma, Texas 78154
Phone: 210-392-4065

The Schertz Chamber of Commerce & the Randolph Metrocom Chamber of Commerce held a joint ribbon cutting Thursday, January 20, for **RE/MAX Corridor**, 14621 IH 35 North # 108 in Selma, to welcome Tim and Nancy Brown. This location is a full service real estate brokerage serving the I35 Corridor for Schertz, Cibolo, Universal City, Selma, New Braunfels, & San Antonio.

Future Ribbon Cuttings

Schertz Area Senior Citizens Center

608 Schertz Parkway
Schertz, Texas 78154
Friday, March 4 @10:30 am -12:30 pm

Plaque Presentations

(Photos courtesy of: Straughan Photography)



Ten new Members received their plaques at our January Luncheon, officially welcoming them to the Schertz Chamber of Commerce! (front: l to r) Chamber President, Brandt Engineering, Graceland Assisted Living, LifeBridge Christian Church, Vineyards Restaurant & Catering, Mr. Appliance, Chamber Assistant. (Back) Schertz Chamber Chair, The Ronald Colunga Company, LLC, Olympia Hills Golf & Conference Center, Sign-A-Rama, Today's Promos. We are happy to have you in our Chamber!



FREEB!RDS World Burrito
14975 IH 35 North
Selma, Texas 78154
Phone: 210-590-6800

FREEB!RDS World Burrito, in Selma, hosted our first After-Hours Mixer on January 12th and was officially welcomed to the Schertz Chamber by receiving their plaque. FREEB!RDS opened their first Texas location in 1990 and boasts "Best Burrito" in Texas. Drop by for a burrito made your way or let them cater your next event.



Brenner Printing & Mailing
1234 Triplett
San Antonio, Texas 78216

The Schertz Chamber of Commerce presented Brenner Printing & Mailing, with their plaque on January 19th, officially welcoming them to the Chamber. Their sales staff and coordinators are devoted to doing all things possible to meet your deadlines, as well as assisting you with informative and intelligent decisions on details of your print project.

Board of Directors: Jewell Davenport, Shirley Bennett, Jan Haynie, Melvin Golla, Johnny Bierschwale, David Burns, Kelly Smith, Gary Inmon, Fredy Degollado, Connie Jones, Mable Goldsmith

January Luncheon

Treasurer, Shirley Bennett CPA for Barrett Cooper & Associates, P.C., gave the “State of the Chamber Address” and spoke briefly on new tax laws for businesses and individuals for the 2011 filing year. President, Maggie Titterington unveiled our NEW website and informed Members on improving the look of their Member page. Special thanks to our lunch sponsor, Frost Bank; our caterer, O’Neill’s Catering; and our host, Schertz Civic Center.



Chamber in the Community



President, Maggie Titterington took part as a panelist in Chamber Member Dahill’s Kick Off 2011 to encourage and give insight into Chambers and the importance of their Membership. (L to R – Maggie, Helena Hauk -5th Gear Consulting , Phyllis Snodgrass - TCCE, Stephanie Stephens-Dahill)

Schertz Chamber held an Industrial Park Summit on January 27th. Guest Speaker Jonathan Bean of TX DOT informed businesses about future plans for FM 3009 and beyond.



A special thank you to Cynthia Ezell and Jeff Griffin of La Quinta Inn & Suites in Schertz for hosting our conference!

Community Calendar

- Feb. 2:** Second Charrette–Schertz Civic Center @6pm
Wine Down Wednesday-Encanto @4:30 – 6:30 pm
- Feb. 3:** hYPer Meeting-Chamber Office @ 11:30am
- Feb. 7:** After Hours Mixer-Encanto @5:30pm
- Feb 14:** **Valentine’s Day**
- Feb. 15:** Chamber Luncheon-Schertz Civic Center @11:30am
- Feb. 16:** City of Schertz Grand Opening-North Center @11am
- Feb. 21:** **President’s Day**
- Feb. 23:** Biz-Ed Breakfast-Chamber Office @7:30-9am
2011 Business Expo-Live Oak Civic Center @5pm

Visitor & Call Log Report

Total Walk-in traffic: 75

- Maps/Visitor Guides/Area Information - 58
- Chamber Business -17

Chamber Information/Chamber Interest: 70

- New Member Interest – 13
- Events, Website, other – 57

Total Phone calls to Chamber: 150

- Business Inquiries/Referrals - 24
- Chamber Event Inquiries - 94
- Other Chamber Questions - 32

President’s Corner



There is a saying that “Familiarity Breeds Contempt” from the old Aesop fable “The Fox and the Lion”. It is quite frequently used as a management tool to discourage getting too personal with your subordinates. I think in the business world, the swing on this SHOULD be, “Familiarity Breeds Recognition”. It is so easy to get lost in the world of quick emails, texts or “please press one for this and two for that...” How can we connect with our potential clients if we don’t know who they are? You can never replace one-on-one interaction. The minute you shake their hand, make eye contact and speak, you are communicating to that potential client or person, “you are important enough in my world to make time for.” That equals respect and good customer service.

We here at the Schertz Chamber of Commerce and its Board of Directors have an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don’t forget – Choose Chamber!

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