

Vision



Your Corridor Chamber

Newsletter from the Schertz Chamber of Commerce

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Thank You!

City of Schertz

GVEC

Schertz Bank & Trust

Brandt Engineering

State Farm Insurance –

John Delgado Agency

Frost Bank

For your continued support!

2011 Business Expo



Another great joint Expo, working with the Randolph Metrocom Chamber of Commerce in producing “Ye Olde Market” – Business Expo 2011! Special thanks to Scott Wayman, Assistant City Manager of Live Oak as well as Jim, Mike and the crew at the Live Oak Civic Center for all their help and quick turnover of the building. Also, many thanks to Chrystina Straughan of Straughan Photography who donated her time to cover our event. Over 240 people mixed with “Lords and Ladies” as well as a few squires, a court jester and “Rabbit Hood”. Many walked away with great door and raffle prizes, ranging from weekend get-a -ways, year car wash passes to an Amazon Kindle with leather case. I want to extend my thanks and gratitude to the participating businesses and their support of the local community. We look forward to next year’s collaboration and promise more surprises for all!



Congratulations Schertz Bank & Trust for winning **1st prize** in the Booth Decorating Contest!

Other winners were:

2nd Place Booth: Today’s Promos

3rd Place Booth: Sam’s Club.



Best Costume winners:

1st place: Kim Turner (City of Universal City)

2nd place: Dr. Robin Getter
(Sports Occupational & Knee Surgery);

3rd place: Tamara Pearis
(Our Mysterious Fortune-Telling Gypsy).

hYPer: above; beyond; SUPER

helping **Y**oung **P**rofessional **e**ntrepreneurs **r**esource

Purpose: HYPER exists to build a network where Young Professional Entrepreneurs between the ages of 21-39 can meet together for mutual support, exchange resources for professional enrichment, and combine efforts for community service.

The next meeting will take place **Thursday, March 3rd**. Our meeting place is being hosted by the Hampton Inn located at 17702 IH 35 in Schertz, from 11:30 am – 12:30 pm. Lunch is being sponsored by 3009 HEB. RSVP by March 1st. Free for Members & First-time attendees. \$15 for non-members.

Contact the Chamber to RSVP and for more information @ 566-9000.

Biz-Ed Breakfast

March Topic: Marketing & How to do Business with Government Entities

Date: Wednesday, March 23rd

Time: 7 – 9 am at the Chamber Offices

Cost: FREE to SCOC Members; non-members \$10

March’s Biz Ed Breakfast will be on the topic of how to market your business and what you need to know about obtaining government contracts. Our guest presenter is Ronald Colunga of the Ronald Colunga Company. RSVP your attendance by March 16th to nkotzur@schertzchamber.org or call 210-566-9000. Breakfast sponsored by RBFCU.

After-Hours Mixer

When: March 17th @ 5:30pm – 7pm

Where: Graceland Assisted Living

19095 FM 2252, Garden Ridge

What: Food, drinks, fun, prizes and money give-away.

Must be present to win! RSVP to 566-9000 or

nkotzur@schertzchamber.org

Board of Directors: Jewell Davenport, Shirley Bennett, Jan Haynie, Melvin Golla, Johnny Bierschwale, David Burns, Kelly Smith, Gary Inmon, Fredy Degollado, Connie Jones, Mable Goldsmith

February Luncheon

Wayne Loeff, Senior Business Advisor for UTSA/SBDC spoke about current business trends, prospects for the future and touched on areas that they can assist businesses in being more successful. Special thanks to Black Tie Catering, Straughan Photography for taking photographs and the Schertz Civic Center for being our host.



In addition, six new Members received their plaques at our February Luncheon, officially welcoming them to the Schertz Chamber of Commerce! (front: l to r) C.J Duman, United SA Federal Credit Union; Cheryl Cullwell, Simply Charming Cakes; (Back) Windy Crutchfield, State Farm Insurance – John Delgado Agency; Cindy Ballard & Terry Tribbey, Pulte Group; Dee Strickland, Comfort Inn & Suites; and Raymond Ayoub, Tazas Coffee. We are excited to have you in our Chamber!

March Luncheon

Guest Speakers: City Managers of Schertz, Cibolo, and Selma will update our Members on current & future developments within their cities. Dr. Greg Gibson, Superintendent of SCUCISD will inform us on the impact the budget cuts will have on the District.

Date: Tuesday, March 15th

Time: 11:30 am – 1:00 pm

Location: Schertz Civic Center, 1400 Schertz Pkwy



Don Taylor,
City of Schertz



Bruce Pearson,
City of Cibolo



Ken Roberts,
City of Selma



Dr. Greg Gibson,
Superintendent

Please RSVP your attendance by Tuesday, March 8th to 210-566-9000 or email nkotzur@schertzchamber.org.

\$15 SCOC Members/\$20 Non-Members.

Grand Openings



North Center Community Center

5301 Morning Drive
Schertz, Texas 78108
Phone: 210-619-1611

The City of Schertz held a Grand Opening for their Community Center on Wednesday, February 16th. Mayor Hal Baldwin cuts the ribbon along side City Council members, City Officials, City Staff and others who were instrumental in making the dedication possible. For rental and rates, contact the Schertz Civic Center at 210-619-1611.

Future Grand Openings: Friday, March 4

Schertz Area Senior Center & WellMed at Schertz

608 Schertz Parkway, Schertz, Texas 78154
10:30 am – 12:30 pm

Visitor & Call Log Report

Total Walk-in traffic: 99

- Maps/Visitor Guides/Area Information - 54
- Chamber Business - 45

Chamber Information/Chamber Interest: 45

- New Member Interest – 9
- Events, Website, other – 36

Total Phone calls to Chamber: 277

- Business Inquiries/Referrals - 36
- Chamber Event Inquiries - 141
- Other Chamber Questions - 100

Nominations

Nominations are currently being accepted for the "Steve Simonson Community Service Award". Any citizen of Schertz who, during the eligibility year, made a difference in others' lives can be recommended for this award. The winner will be honored at our May 17th Chamber Luncheon. **Deadline for entry is Friday, April 29th.**

Applications are available online at schertzchamber.org

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Community Calendar

Mar. 3: *hyper* lunch @ 11:30

Mar. 4: Schertz Area Senior Center Grand Opening @10:30 am

Mar. 5: Wilenchik's Walk for Life @ 8am

Mar. 13: Daylight Savings time begins

Mar. 15: Chamber Luncheon – Schertz Civic Center @ 11:30am

Mar. 17: St. Patrick's Day

Mixer at Graceland Assisted Living @ 5:30 pm

Mar. 23: Biz-Ed Breakfast – Chamber Office @7-9 am

Mar. 25: SCUCISD Education Foundation Golf Tournament- Olympia Hills Golf & Conference Center. Registrations@11:30am
Call Jenny Hale at 210-945-6095 or visit www.scucisdfoundation.org

Purpose: Support educational excellence to enhance student achievement, to recognize exemplary staff involvement and to foster community support and involvement.

There's still time...



The event, sponsored by HEB, is named after the late former City Councilman, Tony Wilenchik, who lost his battle with cancer in 2009. Check-in/Late registration begins at 7 am; walk begins at 8am at the Schertz Public Library. Proceeds benefit the UT Health Science Therapy & Research Center (CTRC) of San Antonio.



President's Corner

After all of the excitement with the Business Expo had finished, we were left with the cleanup, accolades, constructive criticisms and general comments. I found myself reflecting on **the diversity of businesses in the area who participated. Companies such as medical offices, various small businesses and corporate businesses took part in the event.** Though some would question the need for such an Expo or even question WHY to be a part of one, **these three words come to mind:** Networking, Public and Future.

Networking: 52 businesses from within a 10 city span, including elected officials representing their cities, met, exchanged contacts and information and increased their area of work.

Public: Citizens from surrounding cities, including Universal City, Live Oak, Cibolo, Schertz and Selma, met with local businesses on a "neutral turf" to discuss their potential needs and what the businesses had to offer. Many commented that they had had no idea that these businesses were in the area. It was a unique, fun environment in which the businesses could be more personable and perhaps spend more time than in the office atmosphere.

Future: The big picture. When we open up our businesses to new horizons, possibilities and even new ways of marketing, it is then that we know NOTHING is impossible. 52 businesses extended their work hours, efforts and reached out in a person to person way and **in my opinion, that** is the beginning of good customer service; the planting of the seed that then becomes a new client. The very basis of good customer service is forming a relationship, one that a potential client not only feels but WANTS to pursue. Benefits will be reaped because even if only ONE person becomes a new client, a happy client sends more potential clients. No time invested in the pursuit of new business, I feel, is EVER wasted. My thanks to all SCOC members who participated in the vision of "Building a Better Tomorrow".

We here at the Schertz Chamber of Commerce and its Board of Directors have an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don't forget – Choose Chamber!

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Guess What?



Drs Robin Getter and Peter Holmes of Sports Occupational Knee Surgery climbed Mt. Kilimanjaro in January 2011! Mt. Kilimanjaro is the tallest freestanding mountain in the world, with Uhuru Peak rising to an altitude of 19,341 ft. Congratulations!

Our President was the featured speaker for the Randolph Rotary Club in February and was presented with a certificate specifying a donation had been made in her honor in thanks.



Have you heard? A warrant has been issued for **MY** girl Friday, Nancy Kotzur's arrest! As one of the area's "Most Wanted", she will be locked up to benefit the Muscular Dystrophy Association on March 24th and needs to raise "bail" money to get her out. Drop by, call or email your offer to help.