

An American flag is draped across the top of the page. Below it, a large black silhouette of an eagle is shown in flight, its wings spread wide. The background features a sunset over a body of water.

# Vision

*Newsletter from the Schertz Chamber of Commerce*  
*May 2011*

*Inside this Edition:*

- *After Hours Mixer*
- *Schertz Shoot-out*
- *Grand Openings/Ground Breaking*
- *Biz Ed Series*
- *Meet The Candidates*
- *Community Calendar*
- *Activity Log*
- *President's Corner*



*"Building A Better Tomorrow"*

*Thank You!*

*City of Schertz*

*GVEC*

*Schertz Bank & Trust*

*Brandt Engineering*

*State Farm Insurance –  
John Delgado Agency*

*Frost Bank*

*Schertz Family YMCA*

*Wal-Mart*

*For your continued support!*

## Board of Directors

**Chair** - Jewell Davenport, KDJ Insurance

**Chair Elect**- Connie Jones, HEB

**Treasurer** - Shirley Bennett, Barrett Cooper & Associates

**Treasurer Elect** – Fredy Degollado, Schertz Family YMCA

**Secretary** - Jan Haynie: Broadway Bank

**Vice-Chair** - Melvin Golla: Schertz Bank & Trust

**Vice-Chair** - Johnny Bierschwale: Assistant Mgr – City of Schertz

**Vice-Chair** - David Burns: GVEC

**Vice-Chair** - Kelly Smith: LeapFrog Promotions

**Vice-Chair** - Gary Inmon: Law Offices of Gary Inmon

## After-Hours Mixer

**Special thanks to CBQ Eatery for hosting our April Mixer.**

Members sampled burgers, pulled pork sandwiches, fried black eyed peas and tasty beverages.

The winner of our Chamber cash drawing was IBC Bank, who, unfortunately, were not there to collect. The cash drawing increases to \$250 at our next Mixer!



## MAY AFTER-HOURS MIXER – Monday

**May 2nd @ 5:30pm – 7pm**

**@ The Vineyards Restaurant,**  
27315 FM 3009, Garden Ridge.

**WIN \$250 CASH!**

Must be present to win! RSVP to  
566-9000 or [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org)



## May Biz-Ed Breakfast

**SBA/SCORE** will be leading the next quarter of education with the series Business Basics. May's topic will be **"Myths & Marketing"**

**Date:** Wednesday, May 25th

**Time:** 7am – 9 am at the Chamber Offices

**Cost:** FREE to SCOC Members; non-members \$10

Breakfast sponsored by RBFUCU. RSVP your attendance by May 23rd to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org) or call 210-566-9000.

## Congratulations!



Congratulations to Connie Jones, Unit Director for Schertz HEB, who has been chosen for our Chair-Elect! We look forward to having you as our Chair in 2012!

## Schertz Shoot-Out sponsored by



**Mark your calendar for Thursday, May 19th**  
from 5:30 – 7 pm for our Speed Networking event!



**Meet up to 100 businesses in one evening!** RSVP your attendance at the Schertz Shoot-out. Appetizers and beverages will be served. **DON'T FORGET** to bring PLENTY of business cards to pass out!



**hYPER: above; beyond; SUPER**

**h**elping **Y**oung **P**rofessional **e**ntrepreneurs **r**esource

**Purpose:** HYPER exists to build a network where Young Professional between the ages of 21-39 can meet together for mutual support, exchange resources for professional enrichment, socialize and combine efforts for community service.

**The next meeting** will take place **Thursday, May 5th** at Tazas, located at 3126 Pat Booker Road, Universal City, from 11 am – 12:30 pm. Lunch will be "dutch-treat".

**RSVP by May 3rd** to [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org).  
Group Attendance Fees for Members & First-time attendees FREE. \$15 for non-members.

Contact the Chamber for more information @ 566-9000.

## May Luncheon



**Help us honor** the winner of the 2011 Steve Simonson Community Service Award, RAFB Quarterly Civilians, and the Dobie Middle School winner of our "Taste" poster contest!

**Tuesday, May 17th at 11:30 am @ the Schertz Civic Center .**  
**Please RSVP your attendance by Tuesday, May 10th** to 210-566-9000 or email [nkotzur@schertzchamber.org](mailto:nkotzur@schertzchamber.org).  
**\$15 SCOC Members/\$25 Non-Members.**

# April Luncheon



Cedric Edwards, Financial Advisor for Edward Jones and City Council Member informed our Members on how to prepare your finances for retirement. Thank you to Discovery Church and Allstate Insurance – Will Peterson Agency for being our Lunch Sponsors. The delicious meal was catered by O’Neill’s Catering and mouth-watering cake donated by Simply Charming Cakes.

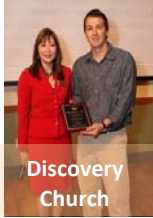
In addition, five new Members received their plaques at our April Luncheon, officially welcoming them to the Schertz Chamber of Commerce!



SWBC



North East Lakeview College



Discovery Church



Sharon Warshaw, Independent Scentsy Consultant



Alamo City Medical Group

We are excited to have you in our Chamber!

Many thanks to Straughan Photography for taking photographs and the Schertz Civic Center for being our host.

# Meet the Candidates



**Thank you to all who participated** in our “Meet the Candidates” forum on April 27th. Candidates from Cibolo included: Mayor, Jennifer Hartman, Jennifer Holmquist, Gabriel Castro, Allen Dunn & Richard Hetzel; Candidates from Selma included Bill Weeper, David Voeller, Phil Swinney, Cindy Hall, Melba Gregory, & Jose Silva. Candidates for the SCUCISD Board included Kathy Peel, Robert Westbrook, Diana Weber and JC Dufresne. We also want to thank Selma Mayor, Tom Daly; Schertz City Council members Michael Carpenter, David Scagliola, and Cedric Edwards; Schertz Assistant City Manager, David Harris; and SCUCISD School Board President, George Ricks for their presence at our event. A special thanks to Schertz Chamber Board Member, Gary Inmon, for being our moderator at the event. We wish all Candidates the Best of Luck in the upcoming May 14th Elections.

# Grand Openings



## Blimpie

2921 Pat Booker Road  
Universal City, Texas 78148  
Phone: 210-566-5150

Blimpie America’s Sub Shop was officially welcomed to the Schertz Chamber of Commerce on Friday, April 1st. Co-owners Latasha Goring-Weaver and Denise Goring, cut the ribbon at their Ribbon-Cutting Ceremony. The fresh, delicious food you find at Blimpie is available for meetings, parties and any event where family, friends or co-workers gather together. Choose from a selection of their deli subs trays, or let them take care of the entire meal from an extensive menu of savory soups, crisp salads and tasty desserts.

# Ground Breakings

## Merritt Lakeside Senior Village

1222 Borgfield Road  
Schertz, Texas 78154

Thursday, May 5th  
4 – 6 pm

# Guess What?

DINING ON A BUDGET | REVIEW

## Cinnamon rolls excel at Tazas

Tazas Coffee serves up meals worth the trip to Universal City.

BY LINDSEY TERRELL

When it comes to food, we here in the Schertz area have a lot of options. From the local food trucks to the many restaurants in the area, there's always something to eat. One of the newest additions to the area is Tazas Coffee, a new cafe and coffee shop located in Universal City. Tazas Coffee is a great place to grab a quick bite or a full meal. The menu is diverse and includes a variety of options for everyone. From coffee and pastries to sandwiches and salads, there's something for everyone. The staff is friendly and the atmosphere is warm and inviting. Tazas Coffee is a great addition to the area and we're excited to see it succeed.



A baked chicken salad sandwich at Tazas Coffee includes rice and chopped walnuts.



It's no secret at Tazas Coffee. The cinnamon rolls are the star of the show.

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Taza’s Coffee received great write up in the food section of the Express News this past Sunday!

Read the complete article on our chamber facebook page .

Key in “Schertz Chamber”

## Community Calendar

<b>May 2</b>	Mixer at the Vineyards Restaurant @ 5:30 – 7pm <b>Early Voting begins</b>
<b>May 3</b>	NE Lakeview College Film Series <i>North by Northwest</i> @6:30 pm – Performing Arts Theater
<b>May 5</b>	 Meeting @ 11am – 12:30pm – Tazas Coffee <b>Merritt Lakeside Senior Village</b> Groundbreaking @ 4pm <b>Schertz Sweetheart Coronation</b> @ 5:30pm <b>Cinco de Mayo Event/</b> Alamo City Medical Group @12 pm
<b>May 8</b>	<b>Mother's Day</b>
<b>May 6</b>	Discovery Church Leadercast @8am
<b>May 14</b>	Doggie Dash @ 11:30 am – Pickrell Park <b>Election Day</b>
<b>May 17</b>	Chamber Luncheon – Schertz Civic Center @ 11:30am
<b>May 19</b>	“Schertz Shoot-out” @ 5:30pm– Schertz Civic Center
<b>May 30</b>	<b>Memorial Day</b> – Chamber/City Offices Closed

## April Visitor & Call Log Report

### Total Walk-in traffic: 97

- Maps/Visitor Guides/Area Information - 38
- Chamber Info/Chamber Interest - 29
- New Member Interest - 10
- Events, Website - 15
- Other - 5

### Total Phone calls to Chamber: 267

- Business Inquiries/Referrals - 16
- Visitor Center/City Questions - 38
- Chamber Event Inquiries - 83
- Misc. Chamber Questions – 82
- New Member Inquires - 5
- Other - 43

## President's Corner



**I cannot believe it is already May!** School is about to end for the year, summer is around the corner (it FEELS like it's already arrived!) and the Schertz Shootout and our Taste of the Town is gearing up. If you have not experienced the Shootout, let me tell you, you are in for a treat! Last year, almost 100 businesses exchanged cards and information about what they do and where they are located. Afterwards, due to time constraints of the lunch hour, a great opportunity was missed on networking. SO, this year we are doing the shootout in the evening. From 5:30pm -7pm at the Schertz Civic Center, SWBC is sponsoring our event. There will be appetizers and beverages and, after a few rounds of “shooting out”, those wishing to stay and network some more, will have that opportunity. I love self-promotion of business and what better way (effective way at that) than face to face, up close and personal and, if you're a Chamber Member, FREE, way to do it!

**Tailgating at the Taste** – the theme for this year's Taste of the Town is being sponsored by our friends at 3009 Schertz HEB. This year promises to be even MORE outstanding than last year! Over 700 citizens from Schertz and surrounding areas came, ate, drank and were entertained! This year, we are taking over the entire Schertz Civic Center and bringing the outdoors, indoors! Never been tailgating? Neither have I, but now is DEFINITELY a good time to start! Food ranging from ribs, kabobs, chicken wings and other tailgate foods will be featured. Entertainment, games, prizes and judging in 7 categories of food will top off the event. Leslie Mouton of KSAT 12 will once again be one of our celebrity guest judges. Tickets go on sale May 2<sup>nd</sup> at the Chamber offices and we still have a few spots left for food vendors. We are limiting it to the first 25 applicants so booths are going fast! Pick up your application at the Chamber offices or download on our Chamber website.

**A final note:** Next month will be my one year Anniversary as your Chamber President. It has been an AWESOME year and one that I will speak more about next month. I am humbled to be allowed to oversee, in my biased opinion, the best Chamber in the state of Texas. I say this not as a false compliment but, because I believe it. Do we have the largest amount of members? No. Do we boast a Board of Directors made up of entirely large corporate persons? Not entirely. Do we garner great media attention from larger than life events and fundraisers? No...at least not yet! :) )

What makes us the best, in my opinion? You do, the Members. There is heart within this community of businesses that make up the Schertz Chamber of Commerce, which is rare to experience. You care about your own business succeeding but you also care about your fellow businesses too. I have witnessed the struggling of a few businesses that have been mentored by fellow chamber members which kept the closing of their doors. I have seen the “walking alongside” of a mentor to a business that resulted in smarter decision making and a restructuring of plans to ensure more success. I have seen the kindness of strangers that shows me there is a caring among this community of businesses that far exceeds an expectation of reimbursement. How can I NOT be proud to serve you? Thank YOU for helping me build a better tomorrow for all of us.

***We here at the Schertz Chamber of Commerce and its Board of Directors has an open door policy because you ARE important to us. Stop by our offices or visit with us at our many chamber events. And don't forget – Choose Chamber!***